



1. your goal

outline your bold vision here. what change do you want to see on your campus?

2. behaviors

what behaviors (from students, faculty, administrators, graduates, partners, etc) will you see when your vision has been realized?

think about these levers as you design your experiments



pick a lever and craft one or more experiments using that lever

3. levers for experiments

brainstorm experiments* that can help you advance towards your bold vision.

mindset: reframe challenges as opportunities, have a bias towards action and a learning disposition.

* an experiment should be:
 - quick. you try something in 1-3 days.
 - small scale. it involves only a few people.
 - inexpensive.

4. assessment

something to think about when you implement this back home

what are you learning through your experiments?
 are you making progress towards your bold vision?
 do you need to reframe your goal based on what you are learning?