



HACK YOUR CREATIVE CULTURE

with Stanford d.school and Google



Stanford, C A
June 22, 2016

your name: _____



here we go !

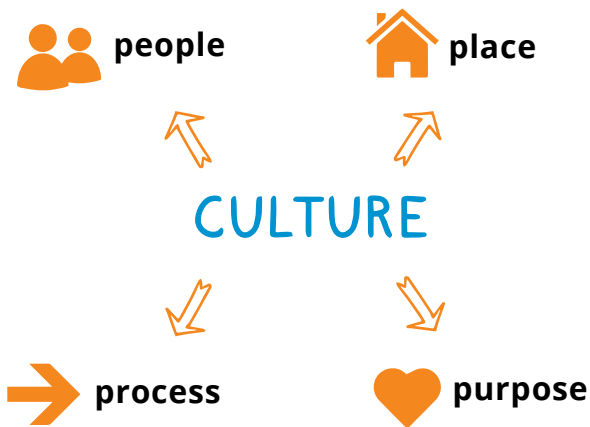
CULTURE is...

"...the rhythm of a community" - Humera

"...what people do when they're not told what to do" - Leticia

"...the unwritten knowledge connected to a physical space" - Ryan

" _____ " - **you**



how would you describe the **CULTURE** of _____ ?
your workplace, country, group, etc

 **people**

what we did

my key learnings

what we did

my key learnings

process

what we did

my key learnings

purpose

1. write down **MISSIONS** that inspire you



HOW MIGHT YOU
ACHIEVE THAT?



why is that important?

HOW MIGHT YOU
ACHIEVE THAT?



why is that important?

→ **START HERE!**
2. frame your own **MISSION**

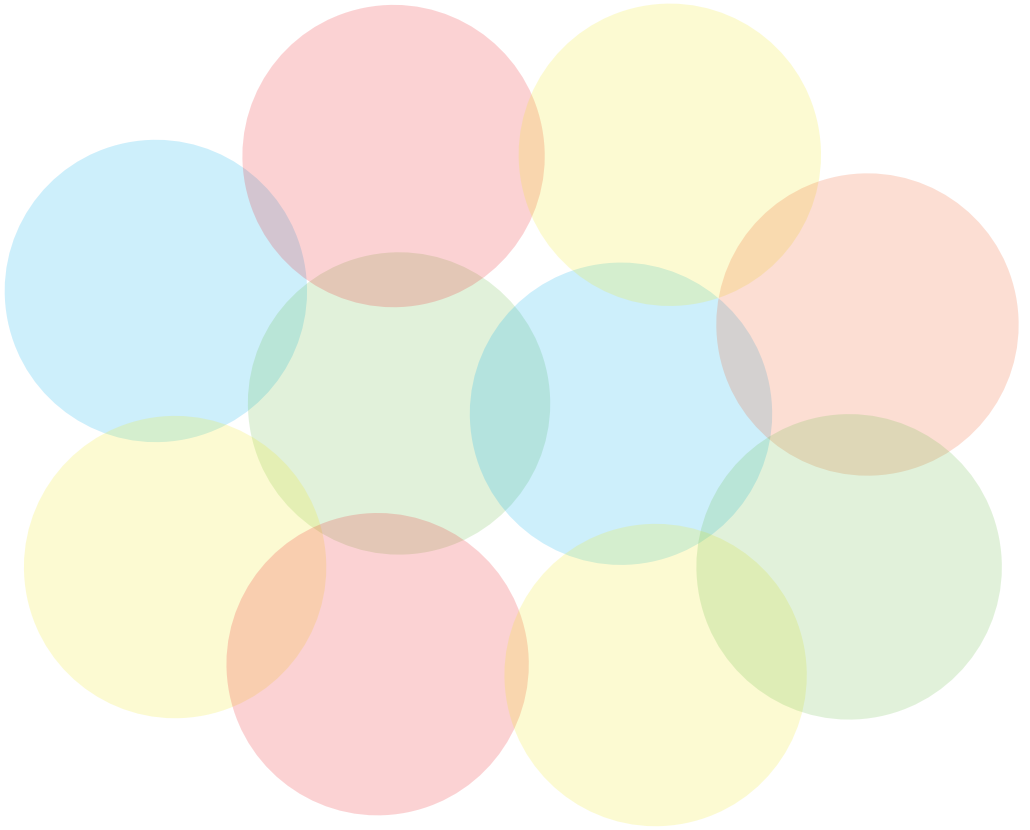
HOW MIGHT YOU
ACHIEVE THAT?

possibilities

A form consisting of 12 horizontal grey bars for writing. Each bar is preceded by an orange arrow pointing to the right, indicating the direction of writing. The bars are arranged in a vertical column, with a small gap between each bar. The arrows are positioned to the left of each bar, pointing towards the start of the writing area.

connections

people you met



hacks

when I get back, I'll hack my creative culture by...

→ _____

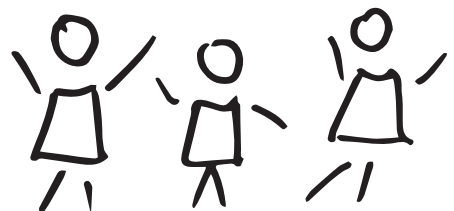
→ _____

→ _____

→ _____

→ _____

d. o o o o o o o * G



thanks for coming!

facilitators



Leticia Britos Cavagnaro
University Innovation
Fellows Program



Julianna Burt
Creative Skills for
Innovation Labs,
Google



Gabriel Conners
Illinois Institute of
Technology



Tad Davis
South Plains College



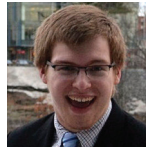
Katie Dzuga
University Innovation
Fellows Program



Humera Fasihuddin
University Innovation
Fellows Program



Nadia Gatherer
CODE2040,
Converse College



Stephen Kender
University of
Massachusetts Lowell



Amin Mojtahedi
University of
Wisconsin-Milwaukee



Laurie Moore
University Innovation
Fellows Program



Ryan Phillips
Microsoft, University
of Oklahoma



Alexandra Seda
Ohio Northern
University



Drew Spooner
North Dakota
State University



Macy Tush
William Jewell College

universityinnovationfellows.org/ges2016

@stanforddschool

@uifellows

@google